



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:
Rob Greenburg, et al.

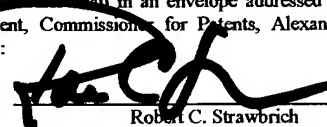
Serial No.: 10/766,064

Filed: January 28, 2004

For: **DISPLAYING A VENDOR PROVIDED
INFORMATION SCREEN IN RESPONSE TO
A LOG-IN EXPERIENCE**

§
§ Group Art Unit: 2192
§ Confirmation No.: 2303
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§ Examiner: Kendall, Chuck O.
§
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§ Attorney Docket: 200313989-2
§
§

Commissioner for Patents
PO Box 1450
Alexandria, VA 22313-1450

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| March 4, 2008 |  |
| Date | Robert C. Strawbrich |

Sir:

RESPONSE TO OFFICE ACTION

Please consider the following remarks in support of patentability presented in response to the Office Action having a Notification Date of January 2, 2008, for which this Response is timely filed. This response contains the following sections:

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